



Davidson County
Department of Senior Services

SPONSOR & BENEFACTOR *Opportunities*

The Senior Cafe's
Home Delivered Meals
In-Home Aide
Senior Centers
Transportation

Annual Sponsorship Opportunities

PLATINUM

\$10,000+

Or \$833.33/mo

- Recognition in the Prime Times monthly newsletter
- Company may place promotional information in Senior Services facilities
- Table/Tent set up at Seniors Day at the County Fair and all Fundraising events
- Social media sponsor "Shoutout" monthly (12 per Year)
- Name/Logo on Senior Services website sponsorship page
- Name/Logo on Senior Centers Wall of Fame
- One time special program featuring your company
- Five meet and greet opportunities at Senior Services locations or special events of choice

GOLD

\$7,500+

Or \$625/mo

- Recognition in the Prime Times monthly newsletter
- Company may place promotional information in the Senior Services facilities
- Table/Tent set up at Seniors Day at the County Fair and all fundraising events
- Social media sponsor "Shoutout" every other month (6 per Year)
- Name/Logo on Senior Services website sponsorship page
- Name/Logo on Senior Centers Wall of Fame
- Four meet and greet opportunities at Senior Services locations or special events of choice

SILVER

\$5,000+

Or \$416.66/mo

- Recognition in the Prime Times monthly newsletter
- Company may place promotional information in the Senior Services facilities
- Table/Tent set up at Seniors Day at the County Fair and all fundraising events
- Social media sponsor "Shoutout" quarterly (4 per year)
- Name/Logo on Senior Centers Wall of Fame
- Name/Logo on Senior Services website sponsorship page
- Three meet and greet opportunities at Senior Services locations or special events of choice

BRONZE

\$2,500+

Or \$208.33/mo

- Recognition in the Prime Times monthly newsletter
- Company may place promotional information in the Senior Services facilities
- Table/Tent set up at Seniors Day at the County Fair
- Social media sponsor "Shoutout" bi-yearly (2 per year)
- Name/Logo on Senior Centers Wall of Fame
- Name/Logo on Senior Services website sponsorship page
- Two meet and greet opportunity at Senior Services locations or special events of choice

COPPER

\$1,000+

Or \$83.33/mo

- Recognition in the Prime Times monthly newsletter
- Company may place promotional information in the Senior Services facilities
- Table/Tent set up at Seniors Day at the County Fair
- Social media "Shoutout" one time per year
- Name/Logo on Senior Centers Wall of Fame
- Name listed on Senior Services website sponsorship page
- One meet and greet opportunity at Senior Services locations or special events of choice

All Bronze Level (or above) Sponsorships include access to the Benefactor Club



BENEFACTORS CLUB

\$1,200/Year
or \$100/Mo

JOIN THE CLUB!

- Quarterly Soirees
- Name on Benefactor Listing
- Framed Certificate
- Name/Logo on Senior Centers Wall of Fame
- Benefactor Online Newsletter

Make a difference in the lives of older adults!

Sponsorship/Benefactor Commitment Form

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

E-mail address: _____

Yes, I would like to sponsor at the following level:

- ☐ Platinum Sponsorship \$10,000+
- ☐ Gold Sponsorship \$7,500+
- ☐ Silver Sponsorship \$5,000+
- ☐ Bronze Sponsorship \$2,500+
- ☐ Copper Sponsorship \$1,000+
- ☐ Benefactor Club \$1,200+

Preferred Program to Sponsor:

- ☐ The Senior Cafe's
- ☐ Home Delivered Meals
- ☐ In-Home Aide
- ☐ Senior Centers
- ☐ Transportation

In Kind Sponsorship- First Come First Serve & Benefits Equal to Annual Sponsorship Levels:

- | | |
|---|--|
| ☐ Senior Games T-shirts (\$2500+) | ☐ Volunteer Banquet Meal (\$2500+) |
| ☐ Senior Games Closing Ceremonies Meal (\$1000+) | ☐ Volunteer Banquet Gifts (\$1000+) |
| ☐ Senior Games Medals (\$1000+) | |
| ☐ Senior Games Opening Ceremonies Meal (\$1000+) | |
| ☐ Seniors Day at the Fair Snacks/Beverages (\$1000+) | |
| ☐ Veterans Reception Meal (\$1000+) | |
| ☐ Christmas Party Meal (\$1000+) | |
| ☐ Older Americans Month Meal (\$1000+) | |
| ☐ 4th of July Party Meal (\$1000+) | |



Sponsorships for Senior Services programs are negotiated in accordance with the Davidson County Sponsorship Policy. Upon receipt, commitment forms will be reviewed. Potential sponsors will be notified of acceptance and mailed an agreement to be reviewed and signed by both parties.

Representative Signature _____ Date _____

Please complete form and mail, email, or fax to:

Davidson County Department of Senior Services, 555-B West Center Street Ext., Lexington, NC 27295
Email: seniorservices@davidsoncountync.gov or fax to: 336.236.7515

Thank you for making an Impact!